

News Release

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FMC Corporation Gives Back to Local Golf Course Superintendents Association of America Chapters for Rayora™ & Fame® Fungicide Purchases *Donation caps FMC initiative that teed off at the 2020 Golf Industry Show*

PHILADELPHIA, November 30, 2020 – More than 200 golf course superintendents from across the United States stepped up to the tee at the FMC Professional Solutions booth during the 2020 [Golf Industry Show](#) for the chance to earn donations for their local Golf Course Superintendents Association of America (GCSAA) chapters. This past August, FMC increased their give back to \$25 for every 2.5-gallon purchase of Rayora™ fungicide 1% of purchases of Fame® fungicide. An additional \$9,000 was donated directly to local GCSAA chapters as a result of participation in the program. In total, FMC donated \$30,000 to nearly 90 local GCSAA chapters nationwide.

“FMC is resolutely committed to supporting the golf industry and those who are helping it progress each day,” said Mike Sisti, marketing manager for FMC Professional Solutions. “Given the has impact of this year, what better way to demonstrate our commitment than by directly supporting local chapters.”

The fundraiser was an initiative driven by the [FMC True Champions](#) end user rewards program that was launched in fall 2019. As part of the program, superintendents register on the website, FMC tracks purchases of qualified products and then submits the ‘give back’ donations directly to the designated GCSAA chapters. FMC plans to continue its “Give Back” program at the Golf Industry Show in 2021.

“The Georgia Golf Course Superintendents Association (GCSA) applauds FMC for their commitment to the golf industry, especially in these tough economic times,” says Tenia Workman, Executive Director of Georgia GCSA. “FMC’s Give Back allows our chapter to continue to grow its programs and our mission of enhancing the game of golf and the golf course management profession. It is deeply appreciated.”

FMC True Champions

The FMC True Champions program is a source for golf course superintendents and managers to access valuable Product Rewards and Product Assurances. It also has a third pillar that supports industry initiatives and associations like GCSAA, We Are Golf, and RISE. This depth of industry commitment by FMC includes increased investments in these causes and, to support those efforts, annual contributions are set aside based on annual purchases.

About FMC

FMC Corporation, an agricultural sciences company, provides innovative solutions to customers around the world with a robust product portfolio fuelled by a market-driven discovery and development pipeline in crop protection, plant health, and professional pest and turf management. FMC Corporation employs approximately 6,400 employees around the globe. To learn more, please visit www.fmc.com.

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